

# Questionnaire

Please answer the following questions.

**1. Name.**

**2. Company Name.**

**\* 3. Email Address.**

**4. Shoe Category.**

**5. Marketplace.** North America South America Europe Asia Australia  
Other

**6. Have you ever made footwear before?** Yes No (please go to question 8)

**7. If yes, please provide the following information:**

**How many current development projects per season do you have?**

**How many projects forecasted?**

**How many pairs in production per year?**

**Over how many factories?**

**How many months of production?**

**8. Please indicate the problems you've experienced in the past.**

Design Interpretation Price Delivery Communication  
Quality

**9. In which of the following areas do you think TLD could most benefit your company?**

Design concept design direction Design interpretation of your own designs Product Costing Production scheduling, and delivery  
Development of your designs Material research, sourcing and product costings Technical assistance for tooling and dyes Fast and efficient commercialisation of your products

**10. Please advise what you would like to achieve within the following timeframes:**

**Less than 12 months.**

**12-24 months.**

**More than 24 months.**

**11a. Please indicate by season when you'd like to start this liaison?**

**11b. How many new styles do you anticipate to introduce per season?**

**12. What are your main issues/concerns in dealing direct with Asia based manufacturers?**

**13a. Management**

**Consultancy Service — Is  
this area of expertise of  
interest to your company?**

Yes

No

**13b. If yes, please state in  
what area consultancy is  
required.**